

Privacy Policy

FLUID PICTURES

Creative media partner

Fluid Pictures respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use and protect personal information when you visit our website, contact us, work with us or book an experience through our website.

1. Information We Collect

Depending on how you interact with us, we may collect information such as:

- Your name and contact information, including your email address and phone number
- Information you provide when making a booking or inquiry
- Booking and transaction details
- Information provided through participant waivers, releases and consent forms
- Communications you send to us
- Basic technical information collected through our website, such as cookies or website usage data

Payment information is processed securely by our payment provider. Fluid Pictures does not directly store your full credit card information.

2. How We Use Your Information

We use personal information only for reasonable business purposes, including to:

- Respond to inquiries and communicate with you
- Process and manage bookings
- Provide our services and experiences
- Send booking confirmations, reminders and other information related to your booking
- Maintain appropriate business and transaction records
- Meet legal, accounting, insurance and safety requirements
- Operate, maintain and improve our website and services

We do not sell or rent your personal information.

3. Service Providers

We use trusted third-party service providers to help operate our website, process payments, manage bookings, send communications and provide other services necessary to run our business. These providers may process personal information on our behalf and are permitted to use it only as necessary to provide their services or as otherwise permitted by law.

4. Media and Participant Consent

Some Fluid Pictures experiences involve photography and filmmaking. Any consent relating to the capture or use of a participant's image, voice or likeness is addressed separately through the applicable **Liability Waiver & Media Consent** or other project-specific agreement.

5. How We Protect and Retain Information

We take reasonable measures to protect personal information against unauthorized access, use, disclosure, loss or misuse. We retain personal information only for as long as reasonably necessary for the purposes for which it was collected and to meet applicable legal, accounting, insurance or business requirements. When information is no longer required, we take reasonable steps to securely delete or dispose of it.

6. Your Information

You may contact us to request access to the personal information we hold about you or to ask us to correct inaccurate information, subject to applicable law. You may also contact us with questions or concerns about how your personal information is collected, used, disclosed or protected.

7. Privacy Contact

Fluid Pictures is responsible for personal information under its control.

Privacy Officer

Fluid Pictures
director@fluidpicturespro.com

8. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes to our business practices, services or legal requirements. The most current version will be posted on this website.